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Kent House
Corsham Road
Lacock
CHIPPENHAM
Wilts SN15 2LZ

The Licensing Officer
Licensing Department Wiltshire Council
Monkton Park
CHIPPENHAM
SN15 1ER

3rd September 2018

Ref: WK/201819255 Variation of Premises Licence Whitehall Garden Centre

Dear Sir/Madam

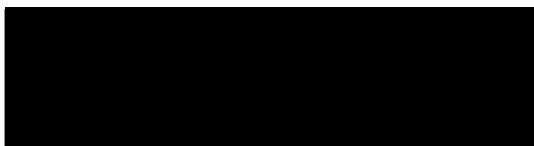
I object to the proposed variation of premises Licence under the Prevention of Public Nuisance.

This Garden Centre struggles with the numbers of customers that it attracts now at certain times of the year and to allow the sale and consumption of alcohol at various venues around the site until 23.00 could make the site untenable. The single entrance/exit onto the Corsham Road is very restrictive and often causes back up of traffic onto the C150 and adjoining highway A350, and the main customer car parking area is not all weather and is unlit and customers will often by choice prefer to park on the surrounding roads causing congestion. In 2015 a letter from Mr Peter Self in view of his proposed planning application concluded that the "safety and efficiency of the site are now not fit for purpose". Since that date nothing has been done to rectify that situation, and yet now the proposal is to attract even more customers by adding an alcoholic Licence at various venues around the site to 23.00.

To allow the sale and consumption of alcohol, other than that served with a meal, particularly around the Ice Rink and in the gardens will attract customers incongruous to the families normally found in these areas. These new customers might wish to stay longer on site taking up car parking areas at times of the year when the Garden Centre cannot cope with the large numbers of visitors currently attracted there.

The proposal for pop up bars in the grounds with the sale and consumption of alcohol to 23.00 Saturdays, and 22.30 Sundays for 6 weekends a year is total unacceptable so close to residential properties. The access roadway to the main car parking area runs to the rear of these neighbouring houses and if opening hours were to be extended to 23.00 traffic noise will be heard by these properties late at night. I also understand that should the applicant wish to add entertainment in the form of music or dancing to these proposed pop up bars, that a Temporary Event Notice would allow for such activities to be held for up to 500 people and as permission for this cannot be refused by the Licensing Authority this would cause a severe public nuisance.

Yours faithfully



M. G. Newbury

Kent House

Corsham Road

Lacock

CHIPPENHAM

Wilts SN15 2LZ

The Licensing Officer

Licensing Department Wiltshire Council

Monkton Park

CHIPPENHAM

SN15 1ER

18th September 2018

Ref: WK/201819255 Variation of Premises Licence Whitehall Garden Centre

Dear Sir/Madam

I object to the proposed variation of premises Licence under the Prevention of Public Nuisance.

I would wish to reiterate my comments with regard to the sale of alcohol in the Ice Cafe in that by serving alcohol in this area it is likely to attract more customers who will stay longer on site over this already busy Christmas period. Numbers of customers have increased year on year, and as a result we have already experienced serious traffic implications on the Corsham Road and the nearby Notton Lane and main through route, A 350.

The reasons for this are 2 fold. The car parking area at the Garden Centre is not all weather and customers finding a wet, muddy and unlit car park will by choice, park in Notton Lane and on the Corsham Road. Both roads are 2 vehicle wide and parking causes an obstruction to two way traffic, resulting in slow traffic that then backs up onto the A350 creating congestion and queuing at the traffic lights. The cones used in past years and short length of double yellow lines make little difference.

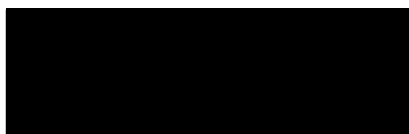
The Ice Rink coincides with the Christmas display and shop and the Father Christmas Grotto when customer use is already heavy. The customer car parks fill quickly and traffic within the site, slowing to find parking spaces, clogs up the internal routes, backing-up to the one narrow entrance / exit gate onto the site and then onto the Corsham Road. The applicant is aware of this problem and has been advised that he should be looking to providing a second access/egress to the site in case of an emergency.

Attracting more customers who in turn then spend more time within the complex will compound the existing problems which have already led to the serious traffic implications on the surrounding highways, as shown by the parking chaos on the Corsham Road experienced in 2017. *Please see attached dated and timed photos.*

Until such time that more satisfactory car parking arrangements, better traffic routing within the site and a second entrance / exit is provided onto the site, it would be inadvisable to allow the business to attract more customers.

For the above reasons, I object to this part of the application and would ask the Committee to refuse the sale of alcohol in the Ice Cafe.

Yours faithfully



M. G. Newbury



3rd December 2017



3rd December 2017

